1. Preamble

1.1 Sports are a way of life for the people of Kerala and there is an urgent need to promote it in a systematic manner to achieve optimum results. In order to achieve excellence in sports, both at the National and International level, there is also the need to streamline the functioning of the Sports Department, the Kerala State Sports Council and the Directorate of Sports & Youth Affairs and adopt a uniform policy in consultation with the Departments of Education, Health and Local Self Government so that activities of sports and games are broad based across the State.

1.2 Further, keeping in tune with the principle of 'Sports for All and 'Health for All' as enshrined in the Kerala Sports Act 2000, it will be the endeavour of the Government to utilise sports as a vehicle to promote healthy living among all sections of people of the State. To achieve this objective, the Sports Department will also take steps to spread sports activities among the general public with tailor-made schemes.

2. Vision

To make Kerala a vibrant, leading-edge State in the sports arena duly recognising the athlete as the central character of all sporting activities; to create adequate sports infrastructure; raise the standard of sports in the State; promote rural games; adopt maximum disciplines of the Olympic Games; broaden base sports; synergize the activities of the Sports Department and the Education Department; promote the cause of healthy living among all sections of the society; promote the spirit of sportsmanship, camaraderie and self-discipline; harness talent at the grassroots level; nurture the potential talent and achieve excellence at both the National and international level and provide for incentives to sports persons who win laurels for the State and country at the National and international level.
3. Objectives

3.1 To provide equal opportunities to all citizens of the State of Kerala for participation in sports;

3.2 To promote excellence in sport with the athlete as the central character;

3.3 To develop, maintain and optimally utilise high quality sports infrastructure;

3.4 To encourage, train and support talented sports persons in large numbers;

3.5 To lay special emphasis on strengthening of infrastructure in educational institutions including Universities;

3.6 To create a culture of sports by imbibing higher moral and ethical values, spirit of sportsmanship and camaraderie and thereby raise the level of desire to excel among the youth of the State;

3.7 To channelise sports activities as a vehicle to help the people of the State to achieve at least a minimum level of physical fitness;

3.8 To recognise talent in sports and reward them for achieving excellence in sports;

3.9 To recognise special needs of the differently-abled and facilitate their participation in sports and games;

3.10 To make efforts to encourage adventure sports in the State;

3.11 To ensure autonomy in sports so much so the spirit of the Olympic Charter is respected;

3.12 To take all steps to bring about transparency in the working of the State Sports Associations;

3.13 To ensure sustainable financial support to all State Sports associations through the Kerala State Sports Council so as to maximise regular activity in the field of sports and at the same time encourage these associations to create their own resources to obviate total dependence on the State;

3.14 To take appropriate steps to encourage involvement of Private and Corporate entities in the development of sports infrastructure, training and conduct of sports competition leading to broad basing of sports in the State.
4. APPROACH

4.1 As the prime mover of any sporting activity, the Athlete would be central character of this Policy. The Sports Department shall take steps to further this Policy recognising this very fact and work towards providing the best of facilities to the Athlete by adopting a professional approach and ensuring that the following factors finds place in any sports promotion scheme: (a) A sound working environment which would not hamper the academic progression of the Athlete; (b) A tailor-made scheme flexible enough to accommodate the basic needs of the Athlete – good board and lodging, modern state-of-the-art training methods and equipments, a knowledgeable coach, constant exposure to competitions including provisions of training abroad; (c) Suitable incentives recognising achievement; (d) Suitable career opportunities which are definitely in line with other professional courses or even better and (e) Total insurance coverage and State support in the event of the career of an Athlete suddenly being cut short due to injuries;

4.2 The promotion of sports shall be the collaborative effort of all stakeholders especially the various Departments and organisations of the State Government, educational institutions, sports bodies, sportspersons and other persons actively involved in sports;

4.3 On the ground level, the promotion of sports shall be a varying combination of an outreach, bottom-up approach and internationally accepted best practices. It shall involve use of local facilities, building on existing strengths and traditions, involving local people and adopting a need-based approach for overall sports development;

4.4 The Sports Department shall work to substantially improve the quality of and access to basic sporting facilities such as play grounds, open spaces or stadiums;

4.5 Emphasis shall be on early identification of talent and supporting them adequately to enable such young men and women to realise the latent talent in them. The Government shall endeavour to make sports an attractive and viable career option by devising an integrated system comprising sports development schemes, well-defined incentive structure and a dependable welfare programme;

4.6 Coaching and selection procedures would be streamlined to ensure that mental/physical abuse of athletes, especially women, are totally avoided.
4.7 The Sports Department shall prepare time-bound and target oriented action plans for the promotion of sports in the State;

4.8 Such schemes devised by the Department shall have clearly spelt-out outcome indicators during the next five years with respect to: (a) Increasing the State’s representation in the Indian contingent for the Olympic Games, Commonwealth Games, Asian Games and game-specific World, Commonwealth and Asian championships; (b) Achieving eminence at the National level in all the identified priority disciplines; (c) Ensuring a substantially better performance in other disciplines at the National level; (d) Giving thrust to sports and games activities across the State; and (e) Ensuring mass participation in sports;

4.9 Various Departments and organisations including schools and colleges would have built-in modern sports infrastructure over a period of time. All such infrastructure shall be utilised optimally in a structured manner involving local user groups as well;

4.10 Adequate opportunities shall be provided to sportspersons to improve their competitiveness by organising championships and tournaments at various levels right from the district level and wherever desirable from village and block level;

4.11 A special scheme to improve the competitiveness of school and college children would be formulated by the name ‘Kerala Grand Prix’ in selected disciplines utilising the provisions of the Corporate Social Responsibility Act;

4.12 The Sports Department shall take steps to build upon the successes of the sportspersons of the State by creating an enabling environment to help the emergence of new pockets of excellence;

4.13 The Sports Department shall take steps to enhance participation level in popular disciplines;

4.14 The Sports Department shall take steps to adopt a strict anti-doping regime but at the same time derive the benefits of modern sports sciences to help sportspersons enhance their performances;

4.15 The Sports Department shall take steps to acquire appropriate game-specific training equipments for the trainees of the Sports Hostels and sportspersons included in the various State coaching camps.
5. **Sports for All, Health for All**

5.1 Sports activities would be spread throughout the length and breadth of the State by creating the requisite sports facilities to obtain maximum results under the objective of helping sportspersons of the State realise the latent talent in them;

5.2 All schools in the State would have sports and physical education as a regular activity by 2014-15 as part of the integration of sports into the educational curriculum;

5.3 Importance of physical fitness and good health would be disseminated to all sections of society through the 'Total Physical Fitness Programme'. As a follow up to the test results of the TPFP, which has shown the physical fitness levels of the students in poor light, a new scheme, ‘Play A Game – Play For Fun’ would be introduced at schools across the State in a phased manner;

5.4 Existing norms would be modified to the extent necessary so as to ensure outdoor playfields, indoor training halls and jogging - cum- walking tracks in all the housing colonies/industrial units that may be built henceforth by the State Housing Board/Development Authority, private developers and industrial houses/entrepreneurs;

5.5 Traditional rural games would be promoted along with Olympic disciplines;

5.6 Club culture would be promoted for gainfully utilising youth energy;

5.7 Special steps would be taken to encourage girls in the urban and rural areas to take up appropriate sports activity;

5.8 Special schemes would be launched for the differently abled children;

5.9 Importance of voluntary work in the field of sports to bring about social integration would be emphasised.

6. **Sports for Excellence**

6.1 In each district one Government school having requisite sports facilities and land will be converted as a Centre of Excellence for sports training; Elite Training Centres in the memory of G.V. Raja would be established in three or more districts for the benefit of school children selected to represent the country in the Summer Youth Olympics, Asian Youth Games and Commonwealth Youth Games;
6.2 Existing Sports Hostel and Sports Division schemes would be revamped to make the environment congenial and comfortable for the trainees with good board and lodging and state-of-the-art training facilities. Games-specific training aids would be provided to these institutions;

6.3 Sports disciplines would be prioritised on the basis of performance at National and international level, with emphasis given to the disciplines included in the Olympic Games, Commonwealth Games, Asian Games and the National Games. For the purpose of identifying disciplines to be prioritised results of the various National and international events were considered. However, given the decision to lay emphasis on multi-discipline Games, events like softball, powerlifting, tennikoit and chess have been left out from the list of identified priority disciplines. The disciplines identified to be prioritised are: 1. Athletics; 2. Aquatics; 3. Gymnastics; 4. Volleyball; 5. Boxing; 6. Cycling; 7. Badminton; 8. Football; 9. Basketball; 10. Rowing; 11. Canoeing & Kayak; 12. Fencing; 13. Handball; 14. Kabaddi; 15. Kho-Kho; 16. Table Tennis; 17: Judo; 18. Taekwondo; 19. Hockey; 20. Cycle-Polo; 21. Shooting; 22. Wrestling and 23. Archery. Periodic review will be done to enable addition or deletion as may become necessary;

6.4 The KSSC would work hand-in-hand with the State Associations of other recognised disciplines to improve the quality of performances of the State teams in the National championships and would continue to extend financial support as per existing norms;

6.5 Sports Academies at the School level for prioritised disciplines would be established in each district. Each academy would cater to about 4-5 disciplines having playing surfaces of international training level;

6.6 Centres of Excellence would be opened at selected Colleges in all the three identified regions of the State - Malabar, Kochi and Travancore. In each region, two or three Centers of Excellence would be established; each having sports playing facilities for six-seven disciplines of international competition level;

6.7 Elite Athlete Training Programmes would be developed in a variety of the prioritised disciplines so as to help meritorious sportspersons win medals at the Commonwealth Games, Asian Games and Olympic Games;

6.8 To enable single-minded pursuit of sports by meritorious sports persons credits would be given for sports performances on a graded scale and integrated
with the academic evaluation system at the secondary and higher secondary level. Suitable revision of norms would be made for allotment of seats for professional courses under the sports quota;

6.9 For continuation of sports activities beyond the school stage and help sports persons gain suitable placements, a Sports University would be set up having international competition level playing surfaces and residential facilities in the long run. The University will offer courses in Sports Coaching, Physical Education and allied subjects. Further, it would be developed as a seat of research in Sports Medicine and related subjects of Sport Sciences;

6.10 As a first step leading towards the establishment of the proposed Sports University, a State Institute of Sports would be set up in Thiruvananthapuram initially to cater to the needs of State coaching camps under congenial conditions;

6.11 To ensure proper broad basing of sports; competitions at the village, district and State level would be strengthened;

6.12 Efforts would be made to integrate Yoga/Ayurveda and other indigenous practices in the development of sporting excellence;

6.13 Private initiatives and joint ventures for promoting sports excellence would be encouraged;

6.14 The facilities at the Rajiv Gandhi Sports Medicine Centre, currently working under the Directorate of Sports and Youth Affairs, would be suitably upgraded;

6.15 To identify talented sports persons at the grass root level, the conduct of District Leagues would be strengthened. Further, the conduct of inter-club competitions along with the current inter-district tournaments of the various disciplines would be pursued vigorously;

6.16 To achieve this objective, registration of Clubs would be initiated. Clubs would be required to register itself with the District Sports Councils concerned furnishing the full list of its players in prescribed forms leading to their affiliation in District Sports Associations of the various disciplines. The registration process would be an annual affair under a clear-cut system, which will be worked out separately by the Sports Department in due course.
7. Incentives

7.1 Sports Scholarships would be given to meritorious school and college students;

7.2 The scope of the cash awards scheme currently in vogue and given to winners of identified competitions at the Sub-Junior, Junior and Senior levels for national and international championships would be suitably revised;

7.3 The practice of providing special cash awards for medal winners of the National Games, Commonwealth Games, Asian Games and Olympic Games, National championships in the various disciplines and international meets such as the World, Commonwealth and Asian Championships would be continued;

7.4 Pension scheme for indigent sports persons would be reviewed and rates enhanced on need basis from time to time;

7.5 Suitable pocket money would be provided on need basis to sports persons from Kerala attending National Camps;

7.6 Prize money for the G.V.Raja award - the highest sporting honour of the State - would be suitably enhanced;

7.7 Cash awards for Best Coach and Best Physical Education Teacher would be instituted;

7.8 In order to recognise contributions to the overall development of sports and games, a Special Life Time Achievement Award in the memory of G.V. Raja would be introduced with specific guidelines worked out for the purpose;

7.9 A State Sports Development Fund would be set up to assist sports persons nearing international medal winning standards by way of training abroad, engagement of dedicated specialist coaches, sports science support etc. The fund would also be utilised in the running of specialised training schemes, establishment of sports schools, academies, centres of excellence, the State Institute of Sports, Sports University and identified infrastructure projects etc. (details of which are available in Explanatory Note 1, pages 14 to 17).

7.10 Efforts would be made to put an end to the talent drain by ensuring jobs under the Sports Quota, that are offered to sportspersons, on a time-bound manner. Suitable revision of norms for jobs under the Sports Quota will be initiated;
8. Administration

8.1 Professionalism would be introduced in the working of the Sports Department, the Kerala State Sports Council and the Directorate of Sports and Youth Affairs. Necessary restructuring at the administrative level would be done so as to ensure modern delivery systems and put in place an institutional framework for the development of sports in Kerala;

8.2 A full-fledged Sports Technical wing would be established at the Kerala State Sports Council to evaluate the schemes and performances of coaches and it will work in tandem with the Administrative and Finance wings under the supervision of the KSSC secretary;

8.3 A ten-member Athletes Commission would be constituted in the State. The chairman and convenor of the Commission shall be the incumbent president and secretary of the Kerala State Sports Council respectively. The remaining eight members of the Commission shall be elected by an electoral college comprising winners of National Sports Awards from the State and captains of various State senior teams of the previous year in which the Commission is constituted. Four members shall be from the award winners’ category and four members from among the captains. The term of the Commission will be for two years and would advice the Government on matters relating to training and welfare aspects of sportspersons;

8.4 To ensure transparency in the functioning of all recognised State Sports Associations and helping them achieve the goal of attaining internationally accepted best practices, a three-term tenure (each of four years) of office-bearers would be insisted. No office-bearer would be able to seek re-election to any post after being in office for twelve years at any particular post or upon attaining the age of 70 years, whichever is earlier. Secretaries of State Sports Associations should be a person of proven record in sports, having represented the State in National championships at either the junior or senior level. The secretaries of State Sports Associations will be the nominees to the Kerala State Sports Council of the associations concerned;

8.5 Each Association would also be required to set up a five-member Players Committee, comprising of internationals and current players, among whom two shall be women athletes. The Committee will hold office for two years. The Committee will be elected by an electoral college including internationals and
players of the senior and junior teams of the preceding year in which the elections are conducted. The chairman of the Committee may be nominated by the Association concerned, with the approval of the Kerala State Sports Council from among the elected members. The chairman will be a member of the State executive with full voting rights. The Players’ Committee will be mainly involved in taking up grievances/welfare issues of the players and other athlete-centric issues.

8.6 The same set of rules will apply to all the district bodies of the respective State Sports Associations, but with suitable modifications. Further, a set of guidelines fixing responsibilities and accountability for office-bearers of sports bodies, in line with the Right to Services Act, would be issued by the Sports Department in due course separately. All State Sports Associations would also be brought under the purview of the Right to Information Act.

9. Infrastructure

9.1 Steps would be taken to establish a District Sports Complex comprising an outdoor stadium, an indoor stadium and a swimming pool in each district. To ensure effective functioning of these complexes and other sports infrastructure, monitoring committees would be set up in each District;

9.2 International level training and competition playing surfaces would be provided in the sports academies, centres of excellence, the State Institute of Sports and the Sports University;

9.3 Qualified personnel would be engaged for proper maintenance of existing facilities;

9.4 A suitable legacy plan would be drawn up for the optimum use of the infrastructure being established as part of the preparations to host the 35th National Games in the State;

9.5 Optimum use of all available sports infrastructure would be ensured on time management basis;

9.6 Full advantage of the Panchayat Yuva Khel Aur Krida Abhyan (PYKKA), the newly introduced Urban Sports Infrastructure Development Scheme and the Mahatma Gandhi National Rural Employment Guarantee Scheme, of the Union Government, would be taken up on a time bound manner to create sports
facilities across the State, with a variety of models prepared by the Directorate of Sports and Youth Affairs;

9.7 All new stadia projects to be initiated in the State would be required henceforth to acquire technical sanction from the Sports Department through the Directorate of Sports and Youth Affairs;

9.8 A Management Code for all sporting facilities, parks and open spaces would be introduced to ensure proper usage of the sports infrastructure in the State (details of which are available in Explanatory Note: 2, pages 18 to 20).

10. Finance

10.1 Adequate provisions would be made in the State budget for the Departments of Sports and Youth Affairs and Education to meet the enhanced obligations;

10.2 MPs and MLAs would be requested to earmark a portion of their Local Area Development Funds for completion of incomplete or creation of new sports facilities;

10.3 NRIs remitting funds would be enthused to invest in sports projects or the State Sports Development Fund;

10.4 A portion of the Plan Fund of Local Self Government would be earmarked for the promotion of sports and games and the establishment of suitable sports infrastructure within their jurisdiction;

10.5 As part of the measure to obviate the dependence of State Sports Associations on the State for resources, a matching grant scheme would be also initiated, the guidelines of which will be issued by the Sports Department in due course;

10.6 Additional resource mobilisation by introduction of a cess by way of surcharge on tax collected on sale of Indian Made Foreign Liquor or any other commodity/house tax would be examined to raise the required resources to meet the objectives of this policy.

11. Information and Documentation

11.1 The Sports Department shall make extensive use of Information Technology tools for dissemination of information in matters relating to Kerala sport to the various stakeholders, the media and the public at large. The
Department shall set up and maintain an interactive website that shall contain all necessary up-to-date information of matters relating to schemes, infrastructure, coaches, registered athletes, clubs, district sports associations, State Sports Associations, sports administrators etc. The website shall, inter-alia, host information relating to the rules of the various sports disciplines, results of the various championships conducted in the State and elsewhere and measurement of playfields recognised by the International Sports Federations;

11.2 The Department shall take steps to establish a Sports Museum and a Sports Library.

11.3 A special Information Technology Cell would be set up at the Directorate of Sports and Youth Affairs to oversee the implementation of this Policy initiative.


12.1 The Kerala Sports Act 2000 has historical significance being the first such Act to be adopted by a State in the country;

12.2 The Government shall take steps to suitably amend the Kerala Sports Act 2000 to meet the new Policy initiatives;

12.3 The Rules framed under the Act in 2008 shall also be amended in tune with Policy objectives aimed at bringing about complete transparency in the functioning of the various sports bodies including provisions to counter corrupt practices

13. Coaches

13.1 Coaches play a vital role in the development of sports in the State. A system shall be devised to make coaches accountable and check their fitness and skill level once ever year; Further, the Kerala State Sports Council will develop a suitable mechanism to monitor the working of the coaches under it so much so the best is derived from them for the benefit of sports in the State.

13.2 The Sports Department shall take steps to encourage coaches to stay focused in their profession by way of acquiring knowledge in modern systems of training through conduct of suitable licensing and re-orientation programmes from time to time;

13.3 All fresh recruitment of coaches to the Kerala State Sports Council would be made only on contract basis, following a set of guidelines to be worked out by the Sports Department. The requirement of coaches to be appointed will be
worked out on an annual basis. 50 per cent of the selection would be based on campus selection and the remuneration package would be worked out on the lines of the total emoluments drawn by Category A coaches employed by the Sports Authority of India.

14. Ethics

The Sports Department shall promote fairness and ethics in sports. All steps shall be taken to check malpractices in sport. Those found indulging in foul play shall be debarred from the field of sports.

15. Arbitration

In order to end disputes involving athletes, clubs and sports bodies at the district level with Sports Associations and the State and District Sports Councils, the Government would appoint independent Dispute Redressal Committees at the district and State level, under the amended Kerala Sports Act 2000.

16. KERALA SPORTS DAY

October 13, the birthday of the late G.V. Raja, the doyen of Kerala sport, would be celebrated as Kerala Sports Day every calendar year.

17. Implementation

The Sports Department shall take time bound measures for the implementation of the Sports Policy. The Department shall act in collaboration with various Departments of the State and the Union Government, sports associations, universities, colleges, schools, clubs and volunteers etc. in this regard. A time-frame would be drawn by the Department for the implementation of the various Policy initiatives and this would be strictly adhered to.

18. Review

The policy would be reviewed as and when considered necessary and appropriate.
The State Sports Commission, chaired by A.K. Pandya, in its final report to Government in June 2009 had recommended the constitution of a State Sports Development Fund on the lines of the National Sports Development Fund to meet the growing needs for sports development in the State of Kerala.

In accordance with the decision of the Government to accept the proposal, a sum of Rs. 1 crore has been earmarked for the establishment of the State Sports Development Fund to the Directorate of Sports and Youth Affairs in the Budget for 2012-13.

As part of the Policy initiatives, The State Sports Development Fund would be constituted as a Board of Trustees with the following aims and objects:

1. To administer and apply the monies of the Fund for promotion of sports in general and specific sports disciplines and Individual Sportspersons, in particular, for achieving excellence at the National and International level;

2. To impart special training and coaching in relevant sports disciplines to portspersons, coaches and sports specialists;

3. To construct and maintain sports infrastructure as may be required for promotion of excellence in sports;

4. To procure and supply equipments to Government and non-Government Organisations including recognised State Sports Associations, Clubs, Educational Institutions and Individuals with a view to promoting excellence in sports;

5. To identify problems and take up research and development studies for providing support to excellence in sports;

6. To promote international cooperation, in particular, exchanges which may promote the development of sports and human resources as also the activities which are within the ambit of exchange programmes entered into between India and other countries;

7. To provide suitable assistance to outstanding sportspersons who are injured during the period for their training for competitions or during the competitions depending on the nature of injury;

8. To provide suitable assistance to outstanding sportspersons who bring glory to the State/Country from the international field and who are disabled as an after effect to their strenuous training or otherwise and to provide them assistance for medical treatment;
(9) To provide suitable insurance cover for registered sportspersons according to list of such registered sportspersons provided by duly recognised State Sports Associations by the first week of March of every calendar year;

(10) To provide low-interest or interest free loans for activities related to any the aforesaid objects.

Assets of the Fund

The Assets of the Fund shall include:

(a) Provisions provided out of the State Budget;

(b) All such grants and contributions, both recurring and non-recurring, from the Union and State Governments;

(c) The Fund shall accept contributions from Statutory Bodies created under the Acts of Parliament or of the State Legislature, International organisations, Public and Private Corporate Sectors, Trusts, Societies and Individuals provided that the decision of the Board of Trustees in case of acceptance or otherwise of monies from an individual or an organisation shall be final;

(d) Income derived from any other source.

Vesting of the Assets of the Fund

The Assets of the Fund shall be vested in the Board of Trustees

Constitution of the Board of Trustees

The Government shall by notification in the official gazette constitute a Board of Trustees consisting of the following members for the management and administration of the Fund namely, State Sports Development Fund. The Fund shall be operated by the Board of the Trustees, the following which shall be its general pattern.

Minister of Sports – Chairman (Ex-officio)
Secretary (Sports) – Member (Ex-officio)
President, KSSC – Member (Ex-officio)
Secretary (Expenditure), Finance Department – Member (Ex-officio)
Five eminent sportspersons/sports administrators/experts to be nominated by Government – Members
Director (Sports and Youth Affairs) – Member-Secretary/Treasurer (Ex-officio)

Meeting of the Board of Trustees

The Board shall meet at least twice in a year to decide policy matters or issues relating to the Fund.
Duration of Membership

A member of the Board of Trustees shall cease to be as such if he/she dies or resigns his/her membership or become of unsound mind or insolvent or is convicted of a criminal offence involving moral turpitude. The nomination of non-official members in the Board of Trustees shall be done by Sports Department. A non-official member shall be appointed for a period of three years but shall be eligible for re-nomination.

Quorum

The quorum for a meeting of the Board of Trustees shall be one-half (5) of its strength of which at least three shall be ex-officio members including the Chairman.

The Board of Trustees shall decide all matters by consensus provided that in case of differences the resolution shall be put to vote and decided by majority of votes of the members present and voting. In case of equality of votes, the Chairman shall have a second or a casting vote.

Conduct of the Board of Trustees

The Board of Trustees may function notwithstanding any vacancy in its constitution provided, however, that at no time the number of vacancies shall be such that the total number of members is less than the quorum required for a meeting of the Board of Trustees. Subject to provisions, herein, contained, the Board of Trustees may with the previous approval of the Government of Kerala frame and vary from time to time, as it thinks fit, the bye-laws for the conduct of its business.

Bye-laws

The Board of Trustees may from time to time, with the prior approval of the Government of Kerala, make bye-laws for regulation, management, appointment of officers and their terms and conditions and for any other purpose connected with the execution and management of the objects of the Fund and the conduct of business of the Fund.

Investment

The Board of Trustees shall decide on the overall policy of investment of the Fund. It shall invest the assets of the Fund in any one or more the modes of investment for the time being authorised by law for the investment of the Trust monies as the General Body may think proper. The Board of Trustees shall invest monies of the Fund not immediately required on short-term basis in fixed deposits/certificates.
Contributions

Contributions to the Fund from the general public mainly would be voluntary in nature. However, all Public men including MPs, MLAs, LSG members, State Government employees, Central Government Employees working in Kerala, employees of Corporate bodies, Boards, Corporations and autonomous institutions like the Universities would take the lead by contributing of Rs. 100 per year towards the Fund. All office-bearers of sports associations, both at the State and district level and registered Clubs would also be required to make a contribution of Rs. 100 towards the Fund annually. The Sports Department shall take steps to devise a suitable mechanism to ensure proper collection of the contributions.
Management Code for Stadiums, Playfields and Open Spaces in Kerala

As part of the initiatives proposed in the Sports Policy 2012 of the Government of Kerala, a Management Code would be the guiding force in the operations of all Stadiums, Playfields and Open Spaces in the State and shall ensure legacy. The Code has been put in place to ensure optimum usage of the various sports infrastructure that are available in the State for the benefit of broad-basing sports activities and also to ensure its proper usage. Further, the Code has also been so designed to allow the usage of Stadiums, Playfields and Open Spaces for non-sporting purposes under a set of pragmatic guidelines which will become operational from the date the Sports Policy 2012 comes into force.

General

The Code will cover all Stadiums, Playfields and Open Spaces in the State of Kerala whether owned by the Government or by Private parties. Under the Code, it will be mandatory for owners of all Stadiums, Playfields and Open Spaces to register the details of their properties including extent of land, facilities available, usage fee collected and space utilised for commercial activities including rent collected and providing layout plans and a copy of the audited statement of accounts renewable by September 30 every calendar year in a prescribed format and fee of Rs. 100/- (Rupees One Hundred Only) with the Directorate of Sports and Youth Affairs.

Under the Code, it will be also mandatory for owners of all Stadiums, Playfields and Open Spaces to seek technical sanction before alterations to the existing layout plans are made and fresh construction activities are planned. The Directorate of Sports and Youth Affairs will have the authority to stay all such activities, under the relevant provisions of the law of the land, if prior sanction is not sought from it.

The Code will stand automatically relaxed in the event of Stadiums, Playfields or Open Spaces are used for the conduct of the Independence Day, Republic Day, Children’s Day and Onam celebrations, VVIP visits or on such occasions which are deemed fit by the Sports Department, but ensuring that playing areas are protected in the best possible manner.

Sporting Purposes

All Stadiums, Playfields and Open Spaces in the State will be open for sporting purposes, which would mean and cover daily training sessions
and the conduct of competitions by registered athletes, clubs, sports bodies and public at large on a regular basis.

Owners will have the right to collect reasonable fees from user groups, other than those exempted by the Sports Department, for the maintenance of the Stadiums, Playfields and Open Spaces and its proper upkeep. The Government shall from time to time issue guidelines in this regard.

It would be the duty of owners to ensure proper maintenance of the Stadiums, Playfields and Open Spaces in a manner befitting the rules of International Sports Federations.

The day-to-day management of each Stadium, Playfield and Open Space in the State will be supervised by a Management Committee comprising representatives of the Government, Sports Bodies, international athletes and experts, appointed by the Directorate of Sports and Youth Affairs in due consultation with the Government.

Non-Sporting Purposes

All Stadiums, Playfields and Open Spaces in the State shall be made available for non-sporting activities as elsewhere in the world on a pragmatic manner but with the following restrictions:

That the playing surfaces and turf or any other such sporting facility will not be tampered with or dug up in any manner;

And that it will be the responsibility of the organisers of such non-sporting events to repair and make good any major damage detected within 15 days of the completion of such events;

And that it will be the responsibility of the organisers of such non-sporting events to return the facilities made available by to them within 24 hours after proper cleaning is undertaken in the event the stadium are filled with litter of any sort or any other material;

And that the organisers of such non-sporting events duly provide a suitable guarantee that he/she undertakes full responsibility in adhering to the above norms.

The rent to be collected for non-sporting activities by owners of Stadiums, Playfields and Open Spaces shall be pre-determined by the respective Management Committees annually in consultation with the Directorate of Sports and Youth Affairs.

It will be mandatory for owners of Stadiums, Playfields and Open Spaces to prepare an annual calendar of operations to notify the Directorate of Sports and Youth Affairs the details of the extent of dates when sporting facilities are rented out for non-sporting activities and the rent collected for each such non-sporting activity.

It will be mandatory for owners of Stadiums, Playfields and Open Spaces to remit exactly half the amount of the rent collected towards the State Sports Development Fund in the form of a Demand Draft with the Directorate of Sports and Youth Affairs on a monthly basis while retaining the remaining half of the rent amount for utilisation for the general maintenance and upkeep of the facility under them.
Commercial Purposes

It is found that Stadiums, Playfields and Open Spaces are fast turning out to be commercial hubs, office complexes of corporate bodies and exhibition venues. It is only natural that such organisations both corporate and individuals pay a nominal contribution towards the State Sports Development Fund for utilising commercial spaces available at our Stadiums, Playfields and Open Spaces under the following format:

Individual shops and private establishments with turnover of less than Rs. 1 lakh per year – Rs. 250 per annum;
Individual shops and private establishments with turnover of Rs. 1 lakh and above but less than Rs. 5 lakh per year – Rs. 500 per annum;
Individual shops and private establishments with turnover of Rs. 5 lakh and above per year – Rs. 1000 per annum

Corporate bodies utilising commercial space within Stadiums, Playfields and Open Spaces – Rs. 5000 per annum

Users of commercial space within Stadiums, Playfields and Open Spaces for short-term exhibitions shall pay Rs. 100 if such events lasts for a period less than one week and Rs. 250 if such events are held for more than one week.

Directorate of Sports and Youth Affairs

A new section – Stadium Wing – will be created in the Directorate of Sports and Youth Affairs to oversee the effective implementation of the Code. The Directorate of Sports and Youth Affairs besides overseeing the implementation of the Code will also recommend to Government due changes that are to be made to the Code from time to time. The Directorate of Sports and Youth Affairs, as the implementing agency of the Code, will also have the right to proceed against any violator of the Code in accordance with the provisions of the law of the land.

State-level Monitoring Committee

As part of implementing the various provisions included in the Code, supervise and setting further policy, the Sports Department shall take steps to form a State-level Monitoring Committee with the Chief Minister as its chairman. The Committee will have the Sports Minister as its President, due representation from sports bodies, athletes and experts. The Secretary (Sports) will be the convenor of the Committee.